



# Team NuCanoe

## 2019 Program Details

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### Team NuCanoe Benefits

- **Team NuCanoe Gear** Hats, Shirts, Stickers, etc.
- **Receive discounts on NuCanoe products**
  - 10% discount from Dealer List Price on NuCanoe boats & accessories
    - Up to 4 boats/year; must be for personal/immediate family use
- **Cost share for kayak fishing tournaments**
  - NuCanoe credit for 100% of tournament entry fees
    - Entry fees only; excludes membership fees
- **Credit for Supporting NuCanoe Dealers –**
  - \$50 – Dealer Drop In & Report (up to 1/qtr/dealer)
  - \$100/day – Shows, Events, & Demos (max 2 days/show)
- **Credit for Prospective Dealer Visits & Referrals**
  - \$100 – Key Prospect Visit & Report (as per NuCanoe Prospect Map or by prior approval)
  - \$250 – New Dealer Referral Credit for being influential in bringing on a New Dealer
    - Earned upon first shipment to new Dealer
- **Credit for Videos**
  - \$100-250 – Instructional/educational video uploaded to NuCanoe YouTube Channel
  - \$100-250 – Action video uploaded to NuCanoe YouTube Channel
    - Note: All credits for marketing content are at the discretion of NuCanoe Inc.
- **Bonus Bucks**
  - \$50 – Complete special activity to be announced monthly throughout the year
- **Sales Credits**
  - \$25 – For each New Owner Registration that lists Team Member as influential in the purchase
- **Pro Deal Referral**
  - Refer 1 person per year for a Pro Deal.
  - Must be a “difference maker” who can reach & influence others

### Team NU Objectives

- **Grow the NuCanoe Brand and drive sales of NuCanoe products**
  - Seek to introduce people to NuCanoe and educate them about NuCanoe products
  - Actively share & promote NuCanoe via social media
  - Enable prospective NuCanoe owners to demo your NuCanoe(s)
- **Support NuCanoe Dealers and help them be successful with NuCanoe products**
  - Support NuCanoe Dealer(s) at shows, events, & demo days
  - Build relationships with NuCanoe Dealers and offer help, insight, encouragement, etc.
- **Create and share awesome content**
  - Provide photo and video content to NuCanoe for marketing and promotional use
  - Educational & instructional content on NuCanoe products, fishing, and hunting
- **Help identify and recruit New Dealers**
  - Visit Key Prospects as identified by NuCanoe & Assist in converting prospects into Dealers
  - Seek out potential dealers in your areas

## Team Member Commitment

- **Positively represent yourself, the Team, and NuCanoe**
- **Be actively engaged with the Team NU community and in pursuing the Team objectives**
- **Complete Monthly Activity Report**

## Team Resources

- **The Team NuCanoe Portal is the home for all Team NU resources**
  - [www.nucanoe.com/team-nucanoe-portal](http://www.nucanoe.com/team-nucanoe-portal)
- **Orders**
  - Submit orders to NuCanoe Inc at [orders@nucanoe.com](mailto:orders@nucanoe.com) or 888.226.6310
- **Credits**
  - Submit Credit Reports via the Team NU Portal
  - Statements will be sent to Team members quarterly showing your balance. Statements may be requested anytime via email to [orders@nucanoe.com](mailto:orders@nucanoe.com)

## The Fine Print

- **Orders for kayaks and accessories are placed directly with NuCanoe, Inc. Payment due prior to shipment.**
  - Credit Reports & Activity Reports are on the Team NU Portal at [www.nucanoe.com/team-nucanoe-portal](http://www.nucanoe.com/team-nucanoe-portal)
- Credits earned may be applied towards purchases of product only.
- **All credits subject to approval by and discretion of NuCanoe Inc.**
- TNC term is September 2018 through August 2019.
- The above is not all-encompassing; exceptions apply and new opportunities are always welcome!